



Introducing a whole new way
to *drive* more leads



Encourage visitors to make contact with our quick & easy Callback tool

We've partnered with leading digital technology provider ResponseIQ, to offer a brand new lead capture solution. Combining simple technology with our exceptional people, our Callback solution is proven to convert more website visitors into leads, allowing you to grow your business faster.

Increase inbound phone sales by as much as 24%



Add a small piece of code to your website



When any visitor requests a callback on your website, they select either an immediate callback or a preferred time



Immediate callbacks prompt the tech to connect the visitor to you. If you're unavailable, the tech will prompt a Moneypenny PA to take the call instead



For scheduled callbacks, the same process applies, where the tech calls the user and connects either you or a Moneypenny PA if you're unavailable

Your Moneypenny PA will capture pre-qualifying information and send it straight to you via email - ensuring you never miss an opportunity

You can choose our fully outsourced option, where all callbacks are sent to a Moneypenny PA, if you wish.



Sales Enquiries
New Business Team

For a free & immediate callback, enter your number below and we will call you back in 27 seconds.

+44 Enter your number



Call me now



Call me later

Delivered in partnership with

 **responseIQ**

Start receiving more calls *today*

- Connect website visitors to your sales team faster than ever via intelligent callback technology
- Increase inbound phone sales by as much as 24%
- Capture more leads by sending calls to a Moneypenny PA when you are not available
- Gain 24/7 availability
- Access a full callback log and analytics to help you optimise performance
- Enjoy Moneypenny's on hand support to help you get set up

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 responseiQ



What people like *you* say:



Our calls increased by almost 30% and the main thing is it decreased our marketing cost per lead. It was really easy to set up too.



Inbound calls from landing pages increased 16.5% over a 10-week period, leading to a significant increase in sales. This is particularly true of leads originating from mobile search campaigns.

This is what messages from your Moneypenny PA will look like

Example message from a RIQ call

Please return the ResponseiQ call.

Name: David Campbell

Email: dcampbell@mail.co.uk

Telephone: 07993 665821

Best time to call: 2pm today

Enquiry:

David has had a quick browse through your website and believes your product would work well for his business. He'd like a call back with more information and to discuss how quickly they can be set up.

Callback tool schemes

Our Callback tool is charged for via ResponseiQ. You can select a bundle of credits based on your predicted volume, which will be established during your free two-week trial.

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Package	Starter	Starter+	Regular	Regular+	Plus
Credits included 10 minutes of callback time = 1 credit*	20	50	100	200	400
Additional credits	£1	£1	£1	£1	£1
Moneypenny PA	✓	✓	✓	✓	✓
Messages sent via email	✓	✓	✓	✓	✓
Full callback log	✓	✓	✓	✓	✓
Monthly subscription**	£20	£50	£100	£200	£400

*If the duration of a callback is less than 5 seconds, this will not count as a credit.

**All prices exclude VAT.

Moneypenny will charge per minute for any call handled.

If you'd like to know more or have any questions on our schemes, please give us a call on **0345 123 3700**.

Enjoy two-weeks *free*

We've negotiated a free two-week trial of ResponseiQ's Callback tool entirely free. You can choose to include Moneypenny Answering during this trial period or not, please note additional charges apply.

During your free two weeks, you will experience the Callback tool for yourself, see how visitors engage with it and then establish what your estimated monthly ongoing costs will be.